Confronting the Challenges of COVID-19: A New Global Outlook

Event: E-Symposium
Date: March 31, 2020

Widespread coverage in the English media proved to be one of the contributing factors in the success of the first-ever E-Symposium organized by TRENDS Research & Advisory. Its timely and relevant subject invited media attention before and after the event. Even though the performance could have been bettered, it is satisfactory to note that we managed to generate decent coverage in the language the world reads.

Before the event:

Publication: Khaleej Times
Date: March 25, 2020

UAE to live-stream first e-seminar to discuss ways to tackle Covid-19 crisis
e-meet to address post-COVID challenges

You are cordially invited to watch TRENDS Research & Advisory E-Symposium.

**Confronting the Challenges of COVID-19: A New Global Outlook**

On Tuesday, 31 March, 2020, 7 pm UAE time

Join us on our YouTube channel: YouTube.com/TrendsRA

**MODERATORS**

Dr. Hanan Alемся

Dr. Omer Alkhatib

**SPEAKERS**

Prof. Mansoor Alfaris

Prof. Khalid Alkhatib

Prof. Mohamad Almasri

Prof. Ting Wang

Irene Mojib, Special Correspondent

Trends Research & Advisory, the Abu Dhabi-based independent research centre, is organising its first-ever e-Symposium on Tuesday to discuss the global impacts of the COVID-19 crisis and offer insights on the steps needed to mitigate its negative effects worldwide.

This will be the first online symposium of its kind to be organised since the outbreak of the coronavirus in the Gulf and Middle East region.

The e-Symposium titled “Confronting the Challenges of COVID-19: A New Global Outlook” will
TRENDS E-Symposium to Address Post-Corona Globalization Challenges

Experts from around the world to discuss factors behind the crisis and the steps needed to mitigate its negative effects worldwide.

ABU DHABI, Mar 26 2020 - TRENDS Research & Advisory is organizing its first-ever E-Symposium to discuss the global impacts of the COVID-19 crisis and offer insights on the steps needed to mitigate its negative effects worldwide. This will be the first online symposium of its kind to be organized since the outbreak of the coronavirus in the Gulf and Middle East region.

To be held on March 31, 2020, at 7 pm UAE time, the E-Symposium – Confronting the Challenges of COVID-19: A New Global Outlook – will provide a unique and innovative online platform for international experts covering medical, geostrategic and economic perspectives.

Panelists will offer insights on the factors behind the emergence of the crisis and will also include a special perspective on how China coped with the initial outbreak of the pandemic and adopted measures and solutions that could offer valuable lessons for other countries.

Dr. Mohamed Al-Ali, the Director General of TRENDS Research & Advisory lauded the Center and its staff for their contributions under these exceptional circumstances. “Harnessing modern technology to hold this E-Symposium will
TRENDS E-SYMPOSIUM TO ADDRESS POST-CORONA GLOBALIZATION CHALLENGES

on: March 31, 2020  in: World  No Comments

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Over six-month quarantine could lead to global depression: Experts

Experts at the symposium, 'Confronting the Challenges of COVID-19: A New Global Outlook', highlighted the ongoing struggle between forces of globalisation and protectionism, while emphasising the need for a collective response to the COVID-19 challenge.
The ongoing coronavirus crisis could lead to global depression as countries across the world are resorting to lockdowns to combat the deadly viral infection, according to an expert.

The coronavirus pandemic has claimed over 43,000 lives worldwide, 30,000 in Europe alone, since it emerged in China's Wuhan city in December last. The virus has infected over 870,000 people globally, prompting the United Nations to describe it as humanity's worst crisis since World War II.
Over six-month quarantine could lead to global depression: Expert

Dubai, Apr 1 (PTI) The ongoing coronavirus crisis could lead to global depression as countries across are world are resorting to lockdowns to combat the deadly viral infection, according to an expert.

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To halt the spread of COVID-19, countries across the world have implemented lockdowns, forcing people stay indoors. As industries shut down for undetermined periods and entire workforces are forced to stay home, scenes of economic desperation and unrest are emerging across the globe.

"If the quarantine lasts more than six months then we are looking at economic depression," said David Meyer, Associate Professor of Security and Global Studies at the American University in the Emirates (AUE).

He said following the coronavirus crisis, the advantages of China’s low-cost labour will now have to be looked into in the context of security.

Meyer, who is also the Programme Director of Master of Arts in Diplomacy at AUE’s College of Security and Global Studies, was addressing an online symposium organised by Abu Dhabi-based think tank TRENDS Research and Advisory on Wednesday.
Experts call for collective response to Covid-19 crisis

Experts participating in the first ever e-Symposium organised by Trends Research & Advisory.

Imran Haji, Special Correspondent

Experts participating in the first ever e-Symposium organised by Trends Research & Advisory late on Tuesday highlighted the ongoing struggle between forces of globalisation and protectionism but emphasised the need for a collective response to the Covid-19 challenge.

Addressing the e-Symposium — Confronting the Challenges of COVID-19: A New Global Outlook— panelists discussed the lessons learned from the pandemic and the growing need for a concerted and collective approach to tackle the challenge.

Mahmood Mohammed Shariff, Director of Economic Studies and Dr. Stephen Blackwell, Director of Research & Strategic Studies at TRENDS Research & Advisory moderated the e-Symposium, as the experts also underlined the geostrategic and economic fallout of this public health crisis which
Chinese Academic Defends Country’s Role amid Covid-19 Crisis

By Ehtesham Shahid

DUBAI, Apr 1 2020 - Global crises need global solutions yet some adjustments will have to be made if the world has to adopt a multilateral approach toward tackling the Corona pandemic, a senior academic said on Tuesday, March 31.

Participating in an e-symposium organized by the think-tank, TRENDS Research & Advisory, Prof. Yong Wang of the School of International Studies and Director, Center for International Political Economy at Peking University, said the G-20 has already taken an initiative and more such efforts are needed.

“We have our national interests but for facing challenges such as this we should work together,” he said. Prof. Wang was a panelist at the e-symposium – Confronting the Challenges of COVID-19: A New Global Outlook – which was attended by several experts and researchers from around the world.

“Instead of scapegoating countries like China and India, countries like the US should look at their policies. We need to have a broader perspective on this,” said Prof. Wang.

Sharing China’s experience, he said that the country did the right thing by taking very tough measures such as the...
Lessons and challenges:

- While I enjoyed the process of writing press releases and distributing them to friends and ex-colleagues in the media, the sharing part should be done by someone specialized in public relations. My friends in the media may have obliged once but, I reckon, they wouldn’t do it all the time. Moreover, it’s the system and not the individual that should be important in the organization.
- I am willing to continue to engage with the media, and also discuss story ideas, but the process of sharing press releases shouldn’t ideally be handled by the editor.
- I had expected WAM to carry the announcement as well as the details related to the e-symposium. However, they did not publish any despite my relentless follow-ups. We need to revisit our relations with them considering we are planning to do more such events and would need them on our side. More precisely, we should try and find out why they didn’t publish so that we amend our approach accordingly.
- Two of the country’s most-read English newspapers – *Gulf News* and *The National* – also did not carry our news items even though they were shared with multiple people. Maybe we (Heba, me or both of us) need to speak to them or visit them and seek their advice on how we should approach them.
- The *Khaleej Times* opinion editor asked me to write a column on the impact of Covid-19 on the Middle East’s political and economic landscapes. I wrote it quickly overnight because this was our opportunity to talk about the e-symposium. The piece is yet to be published. KT also wants to explore the possibility of a content-sharing agreement. I need to know our policy before I approach them.
- Inter Press Service News Agency is an Italy-based news organization with good connections with the United Nations. The organization does partnerships through which it provides coverage and training. Tying up with the organization could be good for us at this stage of our development. I have already connected Heba to the Director General and Editor in Chief of the organization.
- Targeting and building relations with the international media will take time. It is also a question of the Center doing relentless and high-quality research so that they take notice. We are already on the way to achieving this and should be there soon.
- Riyadh-based Al-Bilad is run by prominent journalist Khalid Al-Maeena. He has been trying to set up a think-tank in Washington. We can discuss event partnership.